



A Night on the Red Carpet



Friday, March 9, 2012

Rotary Club of Coral Gables

Fundraising Event Benefitting

Citizens for a Better South Florida

Sponsorship Opportunities

ROTARY is a non-profit organization of business and professional leaders united worldwide to provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. In more than 200 countries, around 1.2 million Rotarians belong to 33,000 Rotary clubs. The Rotary International motto is "Service Above Self."

Members of the Rotary Club of Coral Gables are business professionals in our community and widely recognized for their service work both locally and globally. Since its inception in March 1946, the Rotary Club of Coral Gables has been actively involved in many humanitarian and social projects such as constructing fresh water wells in Haiti, providing water filtration for the Dominican Republic, sending wheelchairs to Honduras and Shelter Boxes to Haiti, providing new equipment for the Children's Hospital in Cartagena, school books in Ecuador and many others.

The following are a few of the local projects and causes the Rotary Club of Coral Gables has been involved with: funded a new rehabilitation facility at the Miami Children's Hospital; established a new day-care center for low-income kids in partnership with the YMCA; and raised significant funding for the Miami Project and for the Community Partnership for the Homeless. Club members provide hands-on assistance to many charitable organizations, including the VA Hospital, Habitat for Humanity, Paws4You, Coastal Cleanup and Special Olympics.

Every year the Club chooses a worthy organization to benefit from our main fundraising efforts. This year we are pleased and proud to support Citizens for a Better South Florida.

CITIZENS FOR A BETTER SOUTH FLORIDA is a non-profit, membership-based, non-advocacy organization dedicated to improving the quality of life in South Florida by building a common foundation for environmental education within diverse multilingual communities. Since its inception, CITIZENS has designed experiential multilingual education and outreach programs for students, teachers and community organizations.

The overall goal of CITIZENS is to provide a foundation of understanding on environmental issues specific to south Florida, so that people can become involved in making decisions that will lead to a stronger community and a healthier environment.



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Levels of Sponsorship

Best Picture Sponsor \$5,000 *(exclusive to one sponsor only)*

- Premier table for ten
- Sponsor's name and logo on a table at the event
- Full page color ad on back cover of the "A Night on the Red Carpet" event program
- Company name and logo displayed prominently at the welcome reception and dinner of the "A Night on the Red Carpet" event
- Inclusion of name and logo in presentation that runs throughout the event
- Prominent placement of logo on all promotional and marketing materials, i.e., Save the Date, tickets, invitation, ads, and press releases (must be confirmed sponsor by January 16, 2012)
- Company name and logo on the "A Night on the Red Carpet" event tickets
- Company name and logo on the "A Night on the Red Carpet" event invitation
- Prominent display of two of your company's banners, product display and your company's gobos throughout the event (provided by sponsor)
- Display of logo on the Rotary Club of Coral Gables and CITIZENS' websites (with direct link to the sponsor's website), Facebook page, and at the Club weekly meeting
- Sponsor's logo and feature story in the Community Newspapers
- Use of CITIZENS' Bungalow for a tailgate event during a 2012 season Florida Marlins game (Bungalow conveniently located one block from the new Marlins' stadium), plus onsite parking for up to 5 cars.
- Appreciation plaque

Best Actor Sponsor \$3,500 (Limited to two sponsors only)

- Table for ten
- Sponsor's name and logo on table at the event



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- Full page black and white ad inside front or inside back of event program
- Inclusion of name and logo in presentation that runs throughout the event
- Placement of name and / or logo on all promotional and marketing materials, i.e., Save the Date, tickets, invitation, ads, and press releases (must be confirmed sponsor by January 16, 2012)
- Company name and logo on the “A Night on the Red Carpet” event tickets
- Company name and logo on the “A Night on the Red Carpet” event invitation
- Prominent display of one of your company’s banners, product display and your company’s gobos throughout the event (provided by sponsor)
- Display of logo on the Rotary Club of Coral Gables and CITIZENS’ websites (with direct link to the sponsor’s web site), Facebook page, and at the Club weekly meeting
- Sponsor’s logo and feature story in the Community Newspapers

Best Director Sponsor \$2,500

- Eight tickets
- Full page black and white ad inside the event program
- Inclusion of name or logo in presentation that runs throughout the event
- Name or logo in promotional and marketing materials, i.e., Save the Date, tickets, invitation, ads, and press releases (must be confirmed sponsor by January 16, 2012)
- Company name or logo on the “A Night on the Red Carpet” event tickets
- Company name or logo on the “A Night on the Red Carpet” event invitation
- Display of logo on the Rotary Club of Coral Gables and CITIZENS’ websites (with direct link to the sponsor’s website), Facebook page, and at the Club weekly meeting



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Best Foreign Film Sponsor \$1,500

- Six tickets
- Half page black and white ad in the event program
- Inclusion of name or logo in presentation that runs throughout the event
- Company name or logo on the “A Night on the Red Carpet” event invitation and tickets (must be confirmed sponsor by January 16, 2012)
- Display of logo on the Rotary Club of Coral Gables and CITIZENS’ websites (with direct link to the sponsor’s website), Facebook page, and at the Club weekly meeting

Best Cinematography Sponsor \$1,000

- Four tickets
- Quarter page black and white ad in the event program
- Inclusion of name or logo in presentation that runs throughout the event
- Company name or logo included in the “A Night on the Red Carpet” event invitation (must be confirmed sponsor by January 16, 2012)
- Display of logo on the Rotary Club of Coral Gables and CITIZENS’ websites (with direct link to the sponsor’s website), Facebook page, and at the Club weekly meeting

Best Music Score Sponsor \$500

- One ticket
- Business card black and white ad in the event program
- Inclusion of name or logo in presentation that runs throughout the event
- Display of logo on the Rotary Club of Coral Gables and on CITIZENS’ websites (with direct link to the sponsor’s website), Facebook page, and at the Club weekly meeting



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Event Program Advertising Reservation Form

(Please type in the blank spaces or print)

Please reserve the following ad space:

Name: _____
 Company/Organization: _____
 Address: _____
 City: State: Zip: _____
 E-Mail: _____
 Phone: _____ Fax: _____

I will submit copy requiring design/typesetting by January 30, 2012

I will submit a camera-ready ad by January 30, 2012

Please check one of the following:

- Full Page Black/White \$1,500 Quarter Page Black/White \$500
 Half Page Black/White \$800 Business Card Black/White \$250

Deadlines:

Space reservation deadline: February 17, 2012

Deadline for copy requiring design/typesetting: January 30, 2012

Deadline for camera-ready art: January 30, 2012

Art specifications:

Program Size (full page) 8.5" x 11"

Half Page Size 8.5" x 5.5"

Quarter Page Size 4.25" x 5.5"

Business Card Size

Accepted Formats: Digital Files Only

QuarkXpress, Adobe Photoshop, Adobe Illustrator or Adobe PDF

File Specs: 150 linescreen-300DPI-eps, jpg, tif, PDF – no bleeds

Payment:

Enclosed is my tax-deductible payment of \$ _____

Please make checks payable to: **ROTARY FOUNDATION OF CORAL GABLES**

Please charge my Visa/MasterCard/American Express

Name on Card: _____

Card Number: _____

Expiration: _____

Signature: _____

Please mail payment to Rotary Foundation of Coral Gables

P.O. Box 14-1446, Coral Gables, FL 33114-1446

Phone: (305) 441-8063



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Sponsorship/Ticket Reservation and Donation Form

(Please type in the blank spaces or print)

Please reserve the following Sponsorship for:

Name: _____
 Company/Organization: _____
 Address: _____
 City: State: Zip: _____
 E-Mail: _____
 Phone: _____ Fax: _____

Sponsorship reservation deadline: January 30, 2012

_____ Individual Tickets \$150 each		_____
<input type="checkbox"/> Best Picture Sponsor	\$5,000	_____
<input type="checkbox"/> Best Actor Sponsor	\$3,500	_____
<input type="checkbox"/> Best Director Sponsor	\$2,500	_____
<input type="checkbox"/> Best Foreign Film Sponsor	\$1,500	_____
<input type="checkbox"/> Best Cinematography Sponsor	\$1,000	_____
<input type="checkbox"/> Best Music Score	\$ 500	_____
I am unable to attend please accept my tax deductible donation of _____		_____
	Total	_____

- My Company/Organization is interested in donating in-kind services or products
- My Company/Organization is interested in donating items for the silent auction

To be included in "Save the Date" promotions, reservation deadline is January 30, 2012
 To be included in the invitation, reservation deadline is January 30, 2012

Payment:

Enclosed is my tax-deductible payment of \$ _____
 Please make check payable to ROTARY FOUNDATION OF CORAL GABLES
 Please charge my Visa MasterCard American Express
 Name on Card: _____
 Credit Card #: _____
 Expiration: _____
 Signature: _____

Please mail payment to Rotary Foundation of Coral Gables
 P.O. Box 14-1446, Coral Gables, FL 33114-1446
 Phone: (305) 441-8063